Convergence: CE + PC

Convergence segments

1. PC architecture in the living room

2. New low end PC light devices (i.e. UMPC)

3. New form factors: smart phones, PDAs

Made possible with...

- New PC technologies

- Fusion

- New solutions: X86 processor

  - Segments of the CE market are evolving into application-rich platforms → a good long term fit for X86 processor architectures